

Getyouonline Promote Google Analytics

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In a constant effort to ensure our customers get the most from their website, Get You Online are proud to offer the highly effective site optimisation tool, Google Analytics!

What is Google Analytics?

Google Analytics is a comprehensive traffic monitoring application, providing you with valuable information about your website's visitors.

What Does Google Analytics Tell Me?

Google Analytics will record and display:

- The amount of hits and unique visitors to your website on a daily, weekly or monthly basis.
 - The origin of these visitors I.e. search engines, pay per click ads, websites and online directories.
 - The amount of new visitors to your site
 - The most visited pages on your website, ranked in popularity.
 - The collective amount of time visitors spend on your site.
 - The percentage of viewers who arrive on and leave from the same page.
- What can I do with this information?

Knowing the behaviour of your site traffic is invaluable. Recognising the origin of visitors, their loyalty and the most popular pages of your site highlights areas for potential improvements, offers and incentives to retain those visitors and turn them into prospects.

I Want Google Analytics! – What do I do next?

or more information, or to order Google analytics, simply call our customer services department on 0115 9722 050 and we'll do the rest!